



Internship Program

Food Engineering, Food Science, Agribusiness and related fields

River Global is an international trade and marketing consulting company with offices in Sao Paulo and Bogota. River Global provides its clients with all support needed to expand or establish their businesses in South America; it is specialized in market access, regulatory affairs, trade promotion and marketing, especially in the food industry.

Hoping to increase the benefits provided to modern hands-on professional experience to young students, River Global offers a unique internship program for University students. The interns are responsible to develop routines in the areas of trade promotion, investment promotion, marketing and work with concrete goals and challenges. River Global Internship Program offers the students the opportunity to participate in meetings, attend seminars and speeches of international caliber. This program's main objective is to help meet the growing demand for young undergraduate students with an eclectic and more global vision of the economy we experience.

Activities

- Assist foreign companies in reaching the South American market;
- Elaborate weekly, monthly and quarter reports, market researches and track statistics;
- Development of new business opportunities and handling of negotiations;
- Work on general regulatory and technical aspects of the food and beverage industries, including dairy, meat, seafood, among others;
- Schedule meetings with executives of prospect companies, government authorities at federal, state or municipal level, federations and associations;
- Organize and receive international trade missions, the participation of companies and local and international trade shows, and presentations.

Training

The first month of the program is taken up by training. During this period, the intern will learn about the company and its services; receive lectures from Account Managers and learn more about regulatory affairs, marketing, sales techniques, cross cultural negotiations, business match-making, office routine operations and communication.

Requisites

- Be enrolled in University (Food Engineering, Food Science, Agribusiness or related fields), students in the last year of the program are welcome;
- Availability to work 30 hours a week during commercial hours;
- Advanced English (essential). Student exchange program in English and Spanish speaking countries are a plus;
- Strong knowledge of Office Tools.

**E-mail resume to: jmadeira@riverglobal.net
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