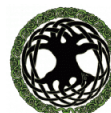
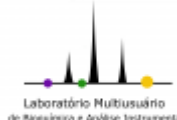
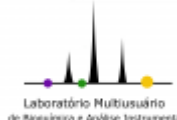
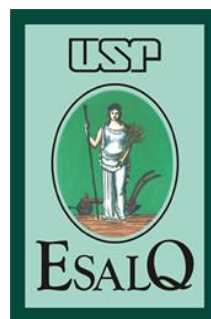


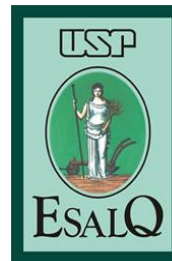
Estudo sobre o uso da logomarca da
Esalq/USP e sobre a linguagem visual
adotada por outras universidades



O Gargalo da Logomarca da Esalq/USP



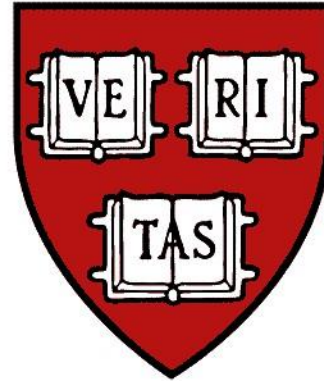
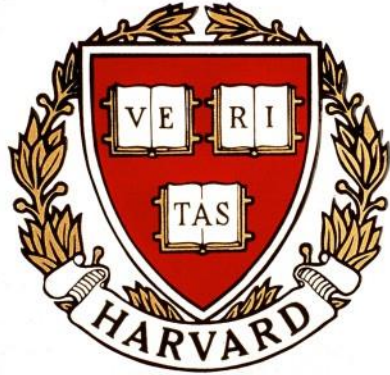
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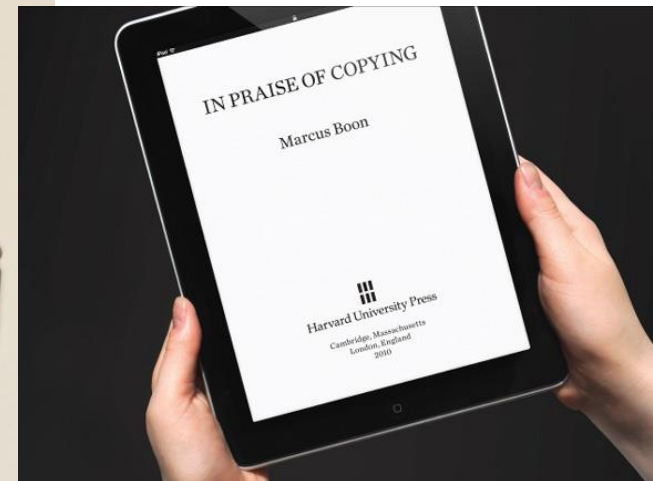
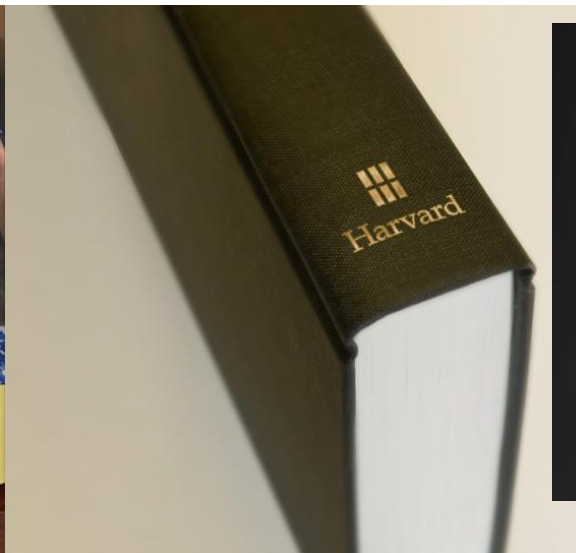


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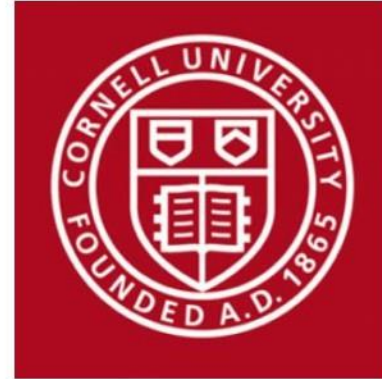
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Press release

New brand for Wageningen UR

September 6, 2016

Starting in September, Wageningen University and research institutes will take on the brand name "Wageningen University & Research". The research institutes Alterra, LEI, IMARES, and Central Veterinary Institute will now be respectively called "Wageningen Environmental Research", "Wageningen Economic Research", "Wageningen Marine Research", and "Wageningen Bioveterinary Research".

In 1998, Wageningen University merged with the research institutes that were united within the DLO Foundation. Wageningen University & Research stands at the forefront of the scientific community with its blend of education, fundamental research and practical research in collaboration with the business community and social organisations. By presenting itself as a single organisation, Wageningen University & Research (WUR) aims to clarify what it represents: a combination of a university and market-oriented research institutes that is unique both in the Netherlands and beyond.



Wageningen University & Research

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