

COLLABORATING FOR INNOVATION

Connecting Startups from Brazil & South Africa

2ND EDITION

AGRITECH SEMINAR – Sowing Together

MAY 5th

DAY 1 – 2:00 – 4:30 PM – SA TIME/ 9:00 – 11:30 AM – BRA TIME

Moderator: Dr Chamunorwa Togo

OPENING REMARKS (2:00 - 2:15 PM/ 9:00 - 9:15 AM)

- » H.E. Sérgio Danese - Ambassador of Brazil to South Africa
- » DDG Daan du Toit - Deputy Director General: International Cooperation and Resources (DSI)
- » Advocate Pieter Holl, CEO The Innovation Hub

SESSION 1 (2:15 - 3:30PM/ 9:15 - 10:30 AM): PLANTING THE SEEDS

How can Governments foster innovation and support AgTechs? What is the role of R&D institutions? How to accelerate and scale up AgTech start-ups?

- » Mr. Cleber Soares – Ministry of Agriculture - Brazil
- » Dr. Maneshree Jugmohan-Naidu - Director: Biotechnology DSI
- » Ms. Denise Neddermeyer, Embrapii (Brazil)
- » Dr. Vuyisile Phehane, PhD Executive: Bio-Economy - Technology Innovation Agency
- » Mr. Alexandre Barragat - FINEP (Brazil)
- » Q&A

SESSION 2: (3:30 - 4:30PM/ 10:30 - 11:30PM) NURTURING GROWTH

What is the role of TechParks and Incubators? What do viable AgTech startups need in order to thrive? How can AgTech startups become parts of the sectorial value chains?

- » Mr. Brandon Pascal – Director of Innovation - Launch Lab – Stellenbosch University
- » Prof. Sérgio Florentino Pascholati, IdeeLab - ESALQTec
- » Prof. Moses Cho - CSIR
- » Mr. Henrique Reis – Supera Parque
- » Q&A

MAY 6th

DAY 2 – 2:00-4:30 PM – SA TIME/ 9:00 - 11:30 AM – BRA TIME

Moderator: Dr Chamunorwa Togo

SESSION 1 KNOWING YOUR TERRAIN (2:05 – 2:20PM/9:05 - 9:20AM)

Launching of the Market Study on the Agritech Ecosystem of South Africa – Opportunities for Brazil

- » Mr. Shawn Henning, Bml

SESSION 2: BEARING FRUITS (2:20 - 3:20PM/ 9:20 - 10:20PM) – *Companies who have been successfully incubated in the institutions that participated on the event will showcase their trajectory.*

- » Mr. Leandro Silva - Pragas
- » Mr. Rufaro Rashirai - Achetes Online
- » Mr. Ricardo Imai - Cyan Agroanalytics/ ModClima
- » Mr. Lehlogonolo Ramongalo - Figtory
- » Ms. Simone Cristiane Brand - PlantCare
- » Mr. Clive Mathe - The Gryphon Corporation
- » Q&A

SESSION 3: REACHING OUT (3:20 - 4:30PM/10:20 - 11:30AM) - *Why and how should AgTech startups seek to broaden horizons?*

- » Ms. Ludmilla Figueiredo - APEX Brasil
- » Mr. José Tomé - AGTech Garage
- » **Launching of the 1st Brazil - South Africa Cross Incubation Program – AgTech 2021**
- » Embassy of Brazil in South Africa
- » Technology Innovation Agency
- » Q&A