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about the  
challenge*

# Food Systems Innovation Challenge

Become an Impact Partner today!



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WORLD  
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FORUM



*Are you interested in connecting with top-tier students and fostering the talents of tomorrow's pioneers and innovators in the agriculture sector for a more promising future?*

# Food Systems Innovation Challenge

## What is the challenge about?

Wageningen University & Research (WUR) and Netherlands Food Partnership (NFP) invite you to join its new initiative: the Food Systems Innovation Challenge. It is a global competition that strives to cultivate youth engagement and entrepreneurship by actively involving young individuals in national policies and processes related to food systems transformation, climate and biodiversity.

## What are the students going to do?

Selected student teams from 9 partner universities in Kenya, Ethiopia, Ghana, Uganda, Brazil, Suriname, Nepal, Nigeria and the Netherlands will receive money and guidance from our mentors to design and implement a food system innovation in one of the three domains of Ecological Sustainability, Nutrition/healthy diets, and Social inclusion in a local environment. Contributing to the national priorities towards food systems transformation.

## What is in it for you as an Impact Partner?

The Food Systems Innovation Challenge offers you as an Impact Partners the unique opportunity to scout ambitious local top talents and to showcase your contribution to a sustainable and fair future. Also, our Impact partners get access to exclusive international promotion networks.

## When does the challenge take place?

The challenge will run from April 2024 – September 2024. 18 selected teams will receive funding to implement their food systems innovation.

Each representative of the selected teams, will be funded to attend the Grand Finale Event at the Wageningen University Campus in September 2024 to present their project. The teams can later continue in the Youth Food Lab Incubator Program.

The winner of the Food Systems Innovation challenge receives, among other prizes, exposure at the World Food Forum Flagship event in Rome and/or at COP 29.

## How to contribute as an Impact Partner?

We are looking for local impact partners interested in sponsoring either one team (€3750) or two teams (€7500).

This funding contributes to:

- Project money for one/ two teams per university/ country of the challenge
- Contribution to travel costs of students to the finals in Wageningen, the Netherlands

And providing mentorship and hosting a company excursion for the selected teams.

## Timeline of the Challenge

January 2024	Kick-off Student Registration
March 2024	Closing Online Application Form
April 2024	Selected teams announced
April - Sep 2024	Students work on project
Sep/Oct 2024	Announcement winner

## Contact persons:



Dr. José Belasque Júnior |  
Professor at University of Sao Paulo  
belasque@usp.br



Mirjam Troost | Project Leader  
WUR Student Challenges  
mirjam.troost@wur.nl