

ARE YOU

A REVOLUTION  
STARTER?

AN OUT-OF-THE-BOX-  
THINKER?

A STOP-AT-NOTHING-  
UNTIL-IT-WORKS DOER?

ARE YOU READY TO UPROOT  
THE STATUS QUO AND MAKE THE  
WORLD A BETTER PLACE?



Join the  
**THOUGHT FOR FOOD**  
**2014 CHALLENGE**

We're mobilizing the next generation of leaders to help tackle the greatest challenge facing our future. We're calling on the brightest, most passionate minds to develop bold, breakthrough ideas for food security.

You'll get access to all-star mentors, gain expertise in Design Thinking methodology, meet and become a part of a global community of friends and supporters... and have a whole lot of fun!

Compete for the chance to receive a trip to our mind-blowing Global Summit in Lisbon and **\$10,000 in start-up investment for your project.**

SIGN UP BEGINS

**AUGUST 25**

[www.tffchallenge.com](http://www.tffchallenge.com)